



**COMMUNITY  
PASSAGeways**

BRAND 2021



**COMMUNITY  
PASSAGEWAYS**



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# COLOUR PALETTE

ROYAL BLUE



HEX  
#067DCE

PANTONE  
2728 C

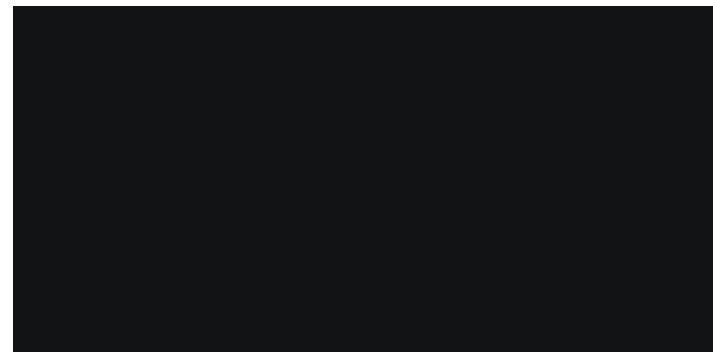
NEON SAFETY GREEN



HEX  
#C4F302

PANTONE  
2297 C

80% BLACK



HEX  
#121314

PANTONE  
PROCESS BLACK C



PANTONE  
374 C

If the printing technique does not allow for neon or special pantone use the Pantone 374 C for green neon replacement.

For print use only.

# COLOUR PALETTE

UNCOATED

ROYAL BLUE



PANTONE  
279 U

NEON SAFETY GREEN



PANTONE  
374 U

80% BLACK



PANTONE  
BLACK 6 U 2



# TYPEFACE

## Main Titles

**Archivo**  
**Black Regular**

**ABCDEFGHIJKLM**  
**NOPQRSTUVWXYZ**

**1234567890**  
**!@#\$%^&\*()\_+**

## Content

Adelle  
Sans ARA

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

1234567890  
!@#\$%^&\*()\_+

**Thank You**

